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Free2move partage sa vision de la mobilité à l'horizon 2030 au CES 2023

Las Vegas, du 5 au 8 janvier, stand 4740, North Hall

Free2move, leader mondial de la mobilité qui offre aux clients des solutions adaptées aux nouveaux usages, vient d'annoncer sa participation au CES 2023. Dédié à l'optimisation de l'expérience client, le groupe partagera sa vision de la mobilité à l'horizon 2030.

Moving a customer is a great responsibility. Mobility needs are changing fast, making the shared vehicle market one of the hottest in the automobile industry. Free2move is internationally recognized as a premium provider of mobility services for both individual and business customers. And with the recent acquisition of Share Now, **the largest free-floating car-sharing** provider in Europe, Free2move is now one of the biggest players in the VaaS (vehicle as a service) space, with six million customers worldwide.

As a mobility marketplace, Free2move already offers its B2B and B2C customers seamless vehicle access by the minute, by the day, or by the month, but also drivers booking and parking spaces through a single app. Free2move is also a leader in fleet management and services with a complete offer from fleet purchase to management, exploitation of data, and the complete mobility solution of Free2move marketplace.



The company is anticipating changes in automobile usage while envisioning the mobility needs of tomorrow. It is this strategic approach that has empowered the group to prioritize service while maintaining profitability and sustainability, creating the most flexible and reliable vehicle access solution in the world. This flexibility is made possible by a unique, in house and scalable technology that is ready to embrace the new challenges to come.

Brigitte Courtehoux, CEO Free2move, will be onsite at the Free2move in the Stellantis pavilion, discussing the future of mobility and how the group is supporting the transition to EVs. For more information, and to book an interview with Free2move at CES, please contact Dalyce at d.semko@open2america.com.

About Free2move

Free2move is the only global mobility brand offering a complete and unique ecosystem for its private and professional customers around the world. Relying on data and technology, Free2move puts the customer experience at the heart of the business to reinvent mobility. Free2move offers a range of services to satisfy the multiple travel needs of its customers from one minute to several days or months with car-sharing service, short, medium or long-term rental as well as the reservation of VTC drivers and parking spaces via the application. Free2move Mobility in figures worldwide: 2 million customers, 450,000 rental vehicles, 500,000 parking spaces.