

GLOBAL SALES RESULTS* 2021

*All of our data are at YTD December 2021



WORLD

796,868 registrations

+7%
VS 2020
744,848
REGISTRATIONS

- Citroën increases its registrations across all regions
- Great performance in markets such as UK, China and Brazil, showing significant increase
- Citroën protects its position on the LCV market in Europe, increasing volume by 6.3%

REGIONS

EUROPE* **624,140**

*European 29 market

+1.2% VS 2020

In a stable European market vs Y-1 at 13.8 million cars (PC + LCV), Citroën gained market share, reaching 4.5% with 624,140 registrations.

With 55,509 registrations, UK increases its sales by 9% and gains 0.13 pts with a 2.8% MS.

In the LCV Market, Citroën protects its position, increasing volumes by 6.3%, reaching an outstanding 15.4% Market Share in France (+0.25 pts).

INDIA & ASIA PACIFIC **8,665**

+14.2% VS 2020

Historical year for Japan, achieving its best performance since launch with 5,809 units. Excellent performance of Berlingo (PC) at 2,809 units, progressing by 112% vs Y-1.

Brand debut in India with the introduction of the C5 Aircross.

New C3 India is the first car unveiled under C-cubed platform and will debut in 2022.

MIDDLE EAST & AFRICA **61,695**

+11.7% VS 2020

Turkey is the best-selling market in the region showing a 5% increase with 28,771 total registrations.

Israel climbs to the 2nd position in the region, improving by 15% its registrations with 7,572 units. 43% of the sales in the market consist of Berlingo (PC+LCV).

Egypt progresses by 18% with 6,340 units, C5 Aircross makes up 47% of sales.

CHINA **41,391**

+101.7% VS 2020

2021 marks the strongest rebound of Citroën in China since 2015: +101.7% with 41,391 registrations.

Successful launch of C5 X: with around 12,000 deliveries in 3 months amid chips shortage situation, it is the best-selling Citroën car in China.

SOUTH AMERICA **48,615**

+39% VS 2020

Sales in Brazil rise by 73.2% with 23,356 registrations for PC+LCV; C4 Cactus has the best performance since launch with 19,550 units (+105%).

Argentina: C4 Cactus reaches the top 2 in the B-SUV segment, achieving its best performance since launch.

New C3 will debut in 2022 in Argentina, Brazil & Chile.

OTHERS 12,362

C4



**1ST C-HATCH SEGMENT
IN FRANCE AND SPAIN**
**6TH C-HATCH SEGMENT
IN EUROPE**

ë-C4



**4TH C-HATCH BEV
SEGMENT IN EUROPE**
**9% EUROPE SEGMENT SHARE
C-HATCH BEV**

C3



**1^M 3RD GENERATION
C3s PRODUCED**
**BEST-SELLING CITROËN
CAR IN 2021**

HIGHLIGHTS

**BRAND LAUNCH
IN INDIA**



WITH C5 AIRCROSS

Start of sales of C5 Aircross in April and reveal of the new C3 India.

**ë - JUMPY
HYDROGEN**



The development of hydrogen fuel cell technology is moving fast at Citroën as the first ë-Jumpy Hydrogen van comes off the assembly line.

C5 X



Reveal of our flagship model C5 X, becoming our best-selling car in China.

TOP MARKETS

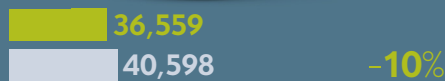
REGISTRATIONS (PC+LCV)

	YTD DEC 2021	YTD DEC 2020	RANKING
1. FRANCE	228,479	223,625	=
2. ITALY	79,342	76,488	=
3. SPAIN	69,941	70,919	=
4. UK	55,509	50,913	▲
5. GERMANY	52,377	58,479	▼
6. CHINA	41,391	20,508	▲
7. TURKEY	28,771	27,481	=
8. BELGIUM & LUX.	27,908	30,645	▼
9. BRAZIL	23,356	13,177	▲
10. DENMARK	13,410	15,458	▼

EUROPE MARKET SHARE

	YTD DEC 2021	YTD DEC 2020	RANKING
1. FRANCE	10.9%	10.9%	=
2. SPAIN	6.9%	7.0%	▲
3. PORTUGAL	6.8%	7.1%	▼
4. DENMARK	6.1%	6.7%	=
5. BELGIUM & LUX.	5.5%	5.5%	=

C1



C3



C3



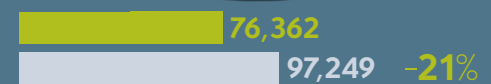
C4



C4 SPACETOURER



C5



C5 X



BERLINGO



BERLINGO VAN



JUMPER



JUMPY



SPACETOURER



YTD 2021
YTD 2020

AMI

ami
100% ELECTRIC



2020 2,719 registrations
2021 9,183 registrations

Ami is an anti-conformist object. It is designed for urban mobility, with two seats, electric, comfortable and protective, compact and agile, customisable.

Also available for fleet businesses in Turkey, Greece and Morocco.

FRANCE
LAUNCH 04/2020

ITALY
LAUNCH 12/2020

SPAIN
LAUNCH 03/2021

BELGIUM
LAUNCH 04/2021

PORTUGAL
LAUNCH 06/2021