

NEXUS AUTOMOTIVE INTERNATIONAL

NEXUS LEADERSHIP POSITION IN CHINA STRENGTHENS

7th July 2019

NEXUS's leadership position in the Chinese aftermarket has been further strengthened with three major distributors the latest to join the progressive alliance. It brings the number of **N!** Members in China to 24.

NEXUS's presence in China has grown rapidly, not only with new members joining but also through increased co-operation with **N!** Suppliers and development of the **N! ACADEMY**.

In addition, following its acceptance into the **World Economic Forum**, **NEXUS** participated in the **Forum's** Annual Meeting of the New Champions, held in Dalian (1st to 3rd July). The AMNC is a global summit on innovation and entrepreneurship.

The new China partners are **Deutschland Auto Spare Parts**, based in Hong Kong, **Henan Huatai Autoparts**, the largest parts distribution group in Beijing province, and the online retailer **Tianjin Baichuan E-Commerce**.

All three were introduced to the **N! ASIA** community at an **N! Connecting Day** event in Shanghai, 3rd and 4th July, which attracted around 25 **N!** Members and **N!** Strategic suppliers.

Day 1 was dedicated to **N!** suppliers, with **NEXUS** announcing plans for 2020 and onwards. These feature a strong focus continuing the success of the **N! ACADEMY**, including plans to launch two Knowledge Centres and extending the training offer to be able to train up to 2,000 workshops in China by 2020.

The day ended with an open discussion with suppliers, followed by a joint Member/Supplier cocktail reception and dinner.

Day 2 was dedicated to **N!** Members and, following a plenary session, selected **N!** Suppliers **Bosch**, **Valeo**, **MANN+HUMMEL** and **ZF** held workshops on '*How **N!** Suppliers can help **N!** Members to make profit on their products/ grow their business/ get better connection to workshops*'. At the end of the session **N!** Members were given the opportunity to vote for the best supplier, which was equally won by **VALEO** and **ZF**.

James Zhang, **NEXUS** Business Developer for China, said: "We are delighted to welcome our new members to the **N! Community**. China is a large and extremely important market and working together we can build even greater business opportunities for all.

"The plans announced at **N!CD Shanghai** are proof that **N!** is not about just collecting a 'bonus' but is clearly re-investing back into developing the aftermarket, supporting both members as well as suppliers."

Ends