

Point S strengthens global presence with launch of networks in Macau and Spain

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- **Point S has added the Macanese and Spanish markets to its global network of independent auto centres and tyre dealers**
- **Macau becomes a new regional location for Point S, complementing its existing coverage in China**
- **Spain marks Point S' 26th territory in Europe, extending its network to 51 countries across five continents**
- **“By combining our decades of experience with our expertise in tyres and automotive maintenance, we can offer consumers in these new markets a first-rate service”, Fabien Bouquet**

Point S, the world's largest multi-brand automotive services and tyre sales franchise, has bolstered its global presence by launching new networks in Macau and Spain.

The establishment of the Macanese network is a significant milestone in Point S' Asian development strategy. Development of the network is well underway, with two points of sale already open in the region. A new regional location for Point S, Macau complements the franchise's existing coverage in China, and builds on its presence in other markets across Asia.

Entry into the Spanish market means Point S now operates in 26 countries across Europe. With a presence in 51 countries around the world, the business' strength in Europe is complemented by its networks in Africa, Asia, North America, and South America.

Auto centres and tyre dealers joining the Point S network in these new markets will benefit from the group's purchasing agreements with leading suppliers of tyres, parts, oils and lubricants, tools, accessories and consumables, as well as gaining access to the network's marketing support, digital tools and own-brand range of tyres.

Commenting on the launch of the Point S networks in Macau and Spain, Point S International CEO, Fabien Bouquet, said: “It has been a long-term ambition of ours to enter the Macanese and Spanish markets and further solidify our strength in Asia and Europe. By combining our decades of experience with our expertise in tyres and automotive maintenance, we can offer consumers in these new markets a first-rate service.

“In Macau and Spain, we will continue to provide customers with the highest quality products and services, and work with new members to grow their businesses whilst retaining their independence”.

About Point S

Founded in 1971, Point S is a world leader in tyres and vehicle maintenance. Thanks to the strength of its brand, Point S offers a brand platform with 50 years of history and a retail concept that has been implemented on five continents. With more than 6,100 Points of Sale, the company is present in 51 countries around the world and employs more than 29,500 people. The Group sells over 19 million tires a year and has consolidated retail sales of over €4.2 billion.

Website: www.points-development.com